

Contact: Gloria Allred  
(323) 653-6530  
E-mail: [gallred@amglaw.com](mailto:gallred@amglaw.com)

I, along with my Florida co-counsel Howard Marks, represent <sup>1</sup> Samantha Boomer. Yesterday on her behalf we filed a lawsuit (Number 28114741) in the Circuit Court of the Ninth Judicial Circuit in Orange County, Florida against her estranged husband, Russ Rollins, iHeartMedia and Entertainment Inc.

Mr. Rollins is host of “Monsters in the Morning” which is owned and operated by iHeartMedia and is broadcast out of their offices on WTKS 104.1 FM/Real Radio in Orange County, Florida.

Our lawsuit alleges that on January 26, 2015, Samantha filed a petition for dissolution of her marriage to Mr. Rollins and that her attorney then employed a process server to serve Mr. Rollins with the divorce petition. The process server was provided with Mr. Rollins’ home address and telephone number in order for him to serve Mr. Rollins at his residence.

The process server contacted Mr. Rollins and told him that he was trying to arrange the service of process and Mr. Rollins requested that the process server meet him at the parking lot of Mr. Rollins’ work. Our lawsuit alleges that Mr.

---

<sup>1</sup> Pro Hac Vice Motion is pending for Ms. Allred to be admitted to represent Ms. Boomer in this case.

Rollins also told the process server that after the process server arrived in the parking lot that he should call Mr. Rollins and that Mr. Rollins would come out and accept service in the parking lot at 9:30 am on January 30, 2015.

As requested by Mr. Rollins when the process server arrived in the parking lot of Mr. Rollins' work on January 30, 2015, the process server called Mr. Rollins' cell phone, but it was not answered by Mr. Rollins. Instead our lawsuit alleges that it was answered by Mr. Rollins' production manager who requested that the process server come up to the fourth floor and that he would take him to Mr. Rollins.

When the process server got off the elevator, he was surprised to be escorted by Mr. Rollins' production manager into a room where Mr. Rollins was doing a live radio show. Our lawsuit alleges that the radio show typically is not video recorded but on this date and time iHeartMedia had already arranged a recording and video feed of the show. Mr. Rollins acted shocked and surprised that the process server appeared and served papers live on air. Mr. Rollins stated that he was totally unaware of the dissolution of marriage and he was unaware that he was being served.

Mr. Rollins continued his denial that he had arranged for the service of process and continued to assert live on the air and through social media that he was

totally surprised and that he had no knowledge that he was being served with process. iHeartMedia and its employees including Mr. Rollins hosted the false story on its website, posted the video of the false story through social media, advertised the false story and published at Samantha's expense the false story throughout the world knowing that it was a false story. The false story went viral and was reported throughout the world.

After Mr. Marks and I sent a letter to Mr. Rollins and iHeartMedia demanding a retraction iHeart briefly broadcast a "retraction" by an unidentified voice during commercial time on March 13, 2015 on WTKS FM and briefly posted it on iHeartMedia's Facebook and Twitter and then quickly removed it. That retraction stated:

"During the broadcast on January 30<sup>th</sup>, morning host Russ Rollins incorrectly stated that his wife, Samantha Boomer, had instructed legal papers be served on him while on the air that day. Accordingly statements regarding the timing of the service of papers, the reasons for serving papers on air, and the matters relating to their pending divorce proceedings are hereby retracted."

Our lawsuit alleges that the "retraction" does not meet the requirements of Florida law in that it was not a full and fair correction or apology, was not broadcast at a comparable time and the original story of defamation was not

published in good faith.

Further, we allege that Mr. Rollins continued to make and publish defamatory statements about Samantha last month on his show and social media and that these statements were linked to iHeartMedia's Facebook and were extremely harmful to Samantha. We have described these defamatory statements in detail in our lawsuit, but choose not to repeat them here.

For all of these reasons and more, we have filed a lawsuit against Mr. Rollins and iHeartMedia alleging defamation on its face, defamation (innuendo), invasion of privacy, intentional infliction of emotional distress, and abuse of process.

We are seeking all damages that the court feels are just and proper under the circumstances.

As a result of the actions of iHeartMedia and Mr. Rollins in publishing false and defamatory statements about Samantha, invading her privacy and engaging in other tortious action against her, Samantha has suffered and continues to suffer damages to her reputation and occupation, because these actions have exposed her to humiliation, hatred, ridicule and contempt. In addition, our lawsuit alleges that the defendants have caused her severe emotional distress and other damages.

The conduct of Mr. Rollins and iHeartMedia in this matter was outrageous,

beyond the bounds of all decency and utterly intolerable in a civilized society.

A license to broadcast on the public's airwaves is a privilege. It is not a license to defame or invade the privacy of others.

The privilege of being a broadcaster does not carry with it the right to run roughshod over an individual's rights. Samantha has been forced to suffer unfair and defamatory broadcast bullying for too long, from those who would use the power of the microphone as a weapon against her.

Now we will fight back and we have confidence that we will prevail.

Gloria Allred

Howard Marks

Attorneys at Law

Representing Samantha Boomer

June 5, 2015