

# SUNDANCE TV™

**SUNDANCE TV'S POWERFUL ORIGINAL SERIES  
"DREAM SCHOOL: NYC" WILL BE IN SESSION STARTING WEDNESDAY, OCTOBER 1<sup>ST</sup>**

**From Executive Producers Curtis "50 Cent" Jackson, Chuck D,  
Andrew Jameson and Jamie Oliver It's A Last Chance Opportunity For Students in  
The Big Apple To Graduate From High School**

**Watch 50 Cent And Chuck D Mentor The Students And Urge Them To Turn Their Life Around**

**Author/Educator LouAnne Johnson ("Dangerous Minds") Joins as "Dream School" Principal;  
Celebrity Teachers include Chef David Chang, Figure Skater Johnny Weir,  
Actor Dean Cain, "Survivorman" Les Stroud and **Lawyer/Activist Gloria Allred****

**NEW YORK – September 5, 2014** –SundanceTV's "Dream School: NYC" premiering Wednesday, October 1<sup>st</sup> at 10pm ET/PT takes on a new class of students who have dropped out or been expelled from the conventional school system and offers them a real chance to graduate. At "Dream School: NYC" kids who were the hardest to reach via a traditional school curriculum, receive lessons firsthand from leaders in various fields. The mentors have made it their personal duty to educate students and help them turn their lives around. However, overcoming past failures will prove to be no easy task for both the students and teachers where life is tough, but the lessons are tougher. Can this class from The Big Apple - which includes those dealing with poverty, homelessness, single parenthood and being orphaned - overcome the odds and prove they can "make it there"?

Curtis "**50 Cent**" Jackson says: "I am excited "Dream School" is coming back for a second season, this show is really important to me and I am honored to be able to help offer these kids a chance to turn their lives around."

Touted last year as "inspiring" by *TV Guide* and declared "a winning docuseries" by *Entertainment Weekly*, "Dream School" challenges students (and their instructors) to flip the script on their story and turn their lives around. Joining Curtis "**50 Cent**" Jackson and **Jamie Oliver** as executive producers for season two is one of hip-hop's most influential and positive voices **Chuck D**. 50 Cent and Chuck D are no strangers to overcoming adversity in order to succeed. Together, they will head to New York with a new roster of mentors to take on 15 students that are in desperate need of inspiration.

SundanceTV President, Sarah Barnett, stated: "The journey of these young students as they struggle to rewrite the script of their lives is inspiring and at times explosive. Their "Dream School" guides are an impassioned group of influencers and celebrities who passionately try to help these students forge a fresh future for themselves. This is unscripted television that feels every bit as dramatic as scripted storytelling."

In an effort to allow students to realize their full academic potential, SundanceTV has partnered with New York City's renowned Beekman School, known for personalizing their approach to education according to each student's unique abilities. Through this accredited program, each student will be granted an opportunity to graduate high school. Leading the charge to higher education is LouAnne Johnson, former

teacher, and author of the *New York Times* bestseller, “Dangerous Minds” (originally “My Posse Don't Do Homework”). Johnson will serve as principal at “Dream School.”

“Dream School: NYC” features an all-star cast committed to changing the lives of the youth include: chef and restaurateur **David Chang**, Olympic figure skater **Johnny Weir**, screenwriter **Cliff Dorfman** (“Entourage”, *Warrior*), survival expert **Les Stroud**, **The Young Turks**’ journalists **Cenk Uygur** and **Ana Kasparian**, financial guru **Alvin Hall**, fitness instructor **Nicole Winhoffer**, historian **David Eisenbach**, Rabbi **Shmuel “Shmuley” Boteach** (author of *Kosher Jesus* and *Kosher Sex*), actor **Dean Winters**, and lawyer and rights activist **Gloria Allred**.

The complete list of instructors and their teaching topics are:

**Gloria Allred (Civil Rights Attorney) – Legal Studies**

**50 Cent** (Multi-platinum award-winning musician and Entrepreneur) – Student Mentor

**David Chang** (Chef and founder of Momofuku Restaurant Group) – Nutrition and Culinary Arts

**Chuck D** (Hip-Hop Legend, RAPTivist, Musician and Digital Advocate) – Student Mentor and Sociology

**Cliff Dorfman** (Screenwriter) – English

**David Eisenbach** (Author and Historian) – History

**Alvin Hall** (Financial Advisor and Author) – Math

**Gaye Theresa Johnson** (Activist, Author and Historian) – Sociology

**Adam Richman** (Television personality) – Environmental Studies

**Don Rimx** (Graffiti Artist and Muralist) – Art

**Rabbi Shmuley** (Author, TV Host and Public Speaker) – Religious Studies

**Les Stroud** (Survival Expert) – Earth Sciences

**Cenk Uygur** (“The Young Turks” Main Host and Co-founder) – Cultural Studies

**Johnny Weir** (Olympic Figure Skater) – Physical Education and Communications

**Nicole Winhoffer** (Fitness Instructor) – Physical Education

**Dean Winters** (Actor) – Life Skills

The show is produced by Fresh One Productions, the production company launched by Jamie Oliver and its Emmy award winning executive producer Roy Ackerman. The show is also produced by G-Unit Films and Television, the production company launched by Curtis "50 Cent" Jackson, with Jackson serving as Executive Producer. His producing partner Andrew Jameson also serves as Executive Producer. Nicole DeFusco and Jonathan Grosskopf will executive produce for SundanceTV.

###

**About SundanceTV**

SundanceTV is making and celebrating television as distinctive as the best independent films. Working with today’s most remarkable talent, SundanceTV is attracting viewer and critical acclaim for its original scripted and unscripted series. Launched in 1996 and owned and operated by AMC Networks Inc., SundanceTV delivers on the spirit of founder Robert Redford’s mission to celebrate creativity.

**About AMC Networks Inc.**

Dedicated to producing quality programming and movie content for more than 30 years, AMC Networks Inc. (NASDAQ: AMCX) owns and operates several of the most popular and award-winning brands in cable television. AMC, IFC, SundanceTV, WE tv, and IFC Films produce and deliver distinctive, compelling and culturally relevant content that engages audiences across multiple platforms. The company also operates AMC/Sundance Channel Global and AMCN Chellomedia, international programming businesses that reach over 138 countries, and AMC Networks Broadcasting & Technology, a full-service network programming origination and distribution company.

###

Press Contacts:

Amy Mulcair

SundanceTV

P: 646 273 7212

[Amy.Mulcair@Sundance.tv](mailto:Amy.Mulcair@Sundance.tv)

Krista Curry

FerenComm for SundanceTV

P: 212.983.9898

[kristac@ferencomm.com](mailto:kristac@ferencomm.com)