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STATEMENT OF ATTORNEY GLORIA ALLRED

We are here with our client, Crystal Hefner, to announce that today we filed regulatory complaints with both the Attorneys General of California and Illinois regarding The Hugh M. Hefner Foundation. Specifically, we are asking that the Attorneys General initiate a prompt and thorough investigation of the Hugh M. Hefner Foundation's actions with regard to the late Hugh Hefner's collection of approximately 3,000 personal scrapbooks containing thousands of nude images of women, as well as Hefner's diary containing highly personal information regarding his sexual exploits, including names of women he slept with, notes describing the sex acts they performed, and in some instances, even information tracking women's menstrual cycles.

It is our honor to represent Crystal Hefner, who is not only Hugh Hefner's widow, but she is also a brilliant and outspoken advocate for women's rights. Crystal did not consent to having her intimate images stored by and accessible to the Foundation, and we believe that many of the other women and/or girls depicted did not consent either.

After she voiced her concerns, yesterday, Crystal was unilaterally removed as the Chief Executive Officer of the Foundation. Crystal has therefore courageously chosen to speak out on this issue today not only on her own behalf, but on behalf of the thousands of other women and possibly girls who are depicted in the scrapbooks and/or referenced in Hugh Hefner's personal diary.

Crystal is especially concerned that these scrapbooks could contain images of minor girls. Minors cannot, legally or morally, give their consent to be photographed naked or in sexual positions, and the law is unequivocal that the possession, digitization, and/or distribution of naked and/or sexual images of minors is illegal. Moreover, Crystal is also concerned that some of the images in

the scrapbooks may have been taken without the informed consent of the adult women depicted, such as while they were intoxicated.

Adult women also have the legal right not to have their intimate photos digitized and shared without their consent— even if the original photo was taken with their consent. Any distribution of the images without their consent is not just a legal violation, it is also a violation of their reasonable expectation of privacy and bodily autonomy, and in the digital age, this harm can be irreparable and immeasurable.

We have therefore chosen to file two separate complaints: one in California because the Foundation is registered to do business in California, and it is where the Foundation’s principal place of business is located, and one in Illinois because it is where the Foundation was and is incorporated. We ask that Attorney General Rob Bonta of California and Attorney General Kwame Raoul of Illinois not only investigate this issue but also take all appropriate remedial action to secure the intimate images of women in the scrapbooks, and the private information about women’s sex lives and bodies mentioned in the diary. These Attorneys General are tasked with overseeing nonprofit organizations, including the Hugh M. Hefner Foundation.

Crystal and the other thousands of women depicted in the scrapbooks and/or written about in Hugh M. Hefner’s diary deserve the assurance that these images, and this information, will be handled with the utmost care and security and will never be accessed, or distributed to anyone or any entity.

We look forward to the response of the Attorneys General to our Complaint.

Gloria Allred

Attorney at Law

Representing Crystal Hefner

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